

WEEE (Waste Electricals and Electronics)

The Entertainer sells a variety of toys in our physical retail stores as well as our online website. Some of these toys have electrical components and fall under a UK law, the Waste Electrical and Electronic Equipment Regulations 2006.

Producer obligation

This UK law is designed to reduce the amount of waste electrical products destined for landfill. As a **producer** of toys that will be taken home, loved and eventually no longer needed, we are required to work with our business partners to ensure that that all electrical items contain a crossed-out wheeled bin symbol (image below) to warn users of these products that they shouldn't be thrown in the bin as they're harmful and can have plenty of value if reused, recycled or repurposed. This allows other children to enjoy our products, or for the raw material to be recaptured and reduce the impact of creating new products which benefits the environment.

In addition to the benefits of not throwing electrical products away, The Entertainer are required to provide a financial contribution towards the recycling of products, and provide data to the government on the amount of these products we are responsible for selling through our shops.

We report through our compliance scheme [Electrolink Recycling Ltd](#), who support us ensuring we are fulfilling our obligations for producer compliance. Our Producer Registration is: **WEE/KJ0061TU**.



If you have any questions on this, please contact our head offices on: enquiries@theentertainer.com

Distributor of Batteries

The Entertainer sells batteries in our physical retail stores, as well as via our online website. We have a requirement under UK Law (the Waste Batteries and Accumulators Regulations 2009) to provide consumers with education on battery disposal and also offer an opportunity for them to bring smaller batteries to us that we can ensure are responsibly looked after.

We fulfil our obliged to take back free of charge from consumers by our in-store containers operating in 160 locations. We work with our Battery Producer Compliance Scheme, [Ecosurety](#), and other accredited recycling partners to ensure the batteries are treated to reduce the harmful impact these batteries could cause once they no longer work. This includes extracting valuable materials and ensuring they can be reused which helps to reduce the need to mine for new materials. With harmful toxins that do come out of the batteries we are exploring ways to find new uses for them that benefit a circular economy.

If you have portable batteries that no longer work, please bring them into our stores and use our collections buckets and help save the planet. Please contact a member of staff if you have any questions.

Producer of batteries

In addition to the 'Distributor' definition, The Entertainer also have a requirement under UK Law (the Waste Batteries and Accumulators Regulations 2009), as a 'producer' of batteries.

This means that we are responsible for batteries in our toys that we make available for sale by importing or manufacturing, these are alkaline chemistries.

Household batteries can contain chemicals that are harmful and dangerous if they go to landfill. Therefore, it's important to ensure that they are not placed in your normal waste bin. When the batteries are placed into landfill they can cause soil and water pollution, which may lead to health risks. By helping The Entertainer to bring back batteries you can avoid this and help save the planet's resources.

Where possible the batteries that we work with will have the crossed-out wheeled bin symbol (referenced below) which is designed to educated consumers on the harm of placing these batteries in your normal bin. Some of these batteries will be too small to fit this symbol on as they can be smaller than a button. For these products, we include a picture on the label of the toy.



The Entertainer fulfil their legal compliance requirements by working with Battery Compliance scheme, [Ecosurety](#) and our Battery Producer Registration Number (BPRN) is: **BPRN02400**. Please email our head office on enquiries@theentertainer.com if you have any questions.